



Corporate Guide

HIS
Love Peace TRAVEL

History of H.I.S.

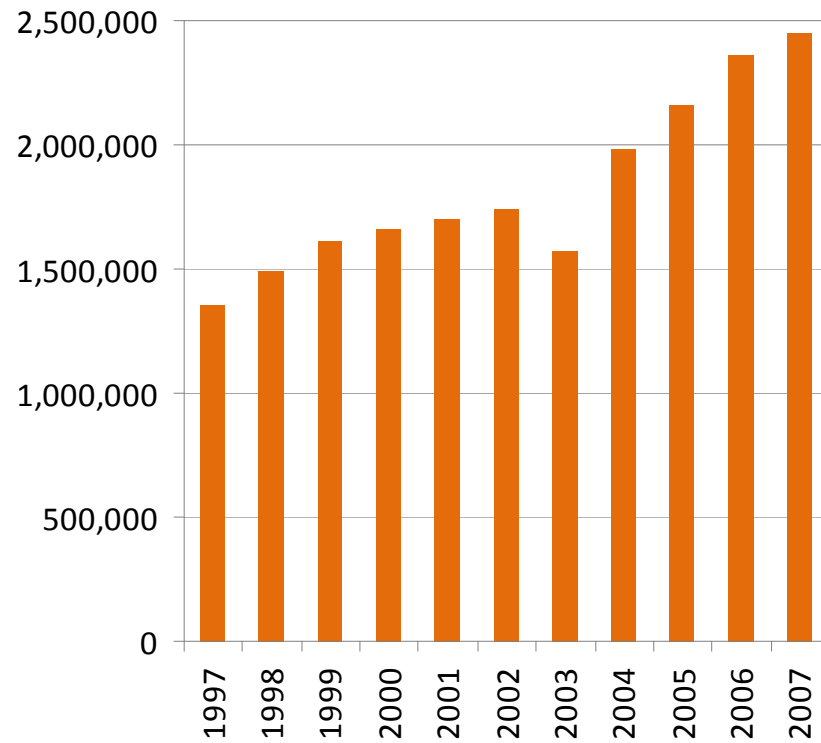
**More convenient, more personalized.
H.I.S. has changed the face of travel.**

- 2010
 - Took over Huis Ten Bosch Co., Ltd., the finest Dutch-town resort in Nagasaki Prefecture
- 2008
 - Reorganized and set up "the Quality Control & Market Research Room"
- 2006
 - Launched new inbound tourism company, H.I.S. Experience Japan Co., Ltd.
 - Launched Watermark Hotel Japan Co., Ltd.
- 2005
 - Second hotel in Australia, Hotel Watermark Brisbane, opened.
 - Kyushu Industrial Transportation Co., Ltd., (now Kyushu Sanko Group) in Kumamoto Prefecture incorporated
- 2004
 - Listed on first section of the Tokyo Stock Exchange
- 2003
 - Installation of "Challenge", our new computer system.
- 2002
 - Opening of specialized travel desk at Travel Wonderland, main sales office, Shinjuku
 - Listed on second section of the Tokyo Stock Exchange
- 1996
 - Opening of the Watermark Hotel, (now Hotel Watermark), on the Gold Coast, Australia
 - Founded airline company, Skymark Airlines Co., Ltd.
- 1995
 - Commenced public sale of H.I.S. stock
- 1990
 - Changed Company name to "H.I.S. Co., Ltd."
 - H.I.S. exclusive computer system, "WING" began operations
- 1980
 - Establishment of H.I.S. ' predecessor, International Tours Co., Ltd.

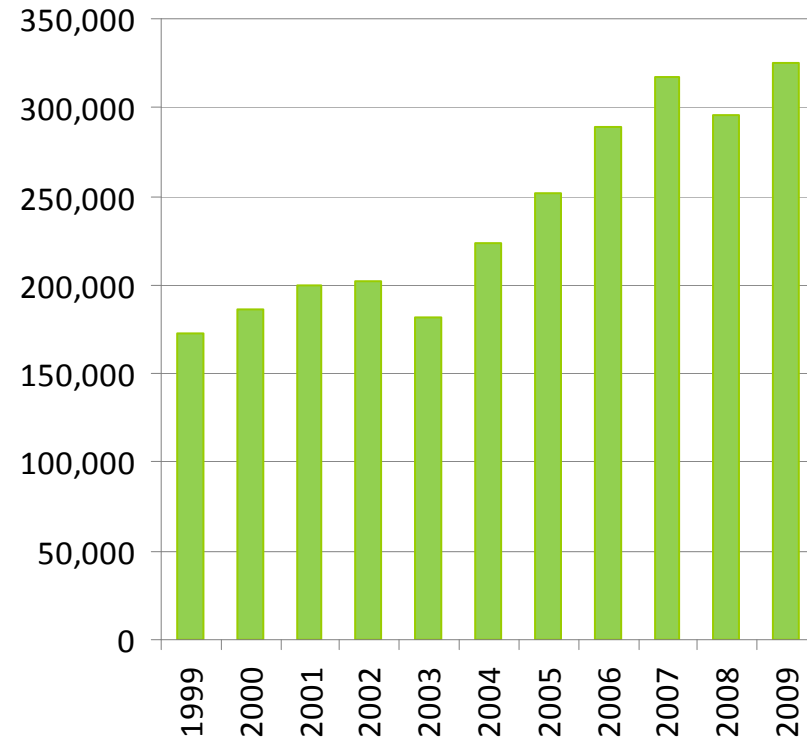
Business Results

Worldwide revenue of 3.59 billion US dollars in 2009

Number of Travelers Handled

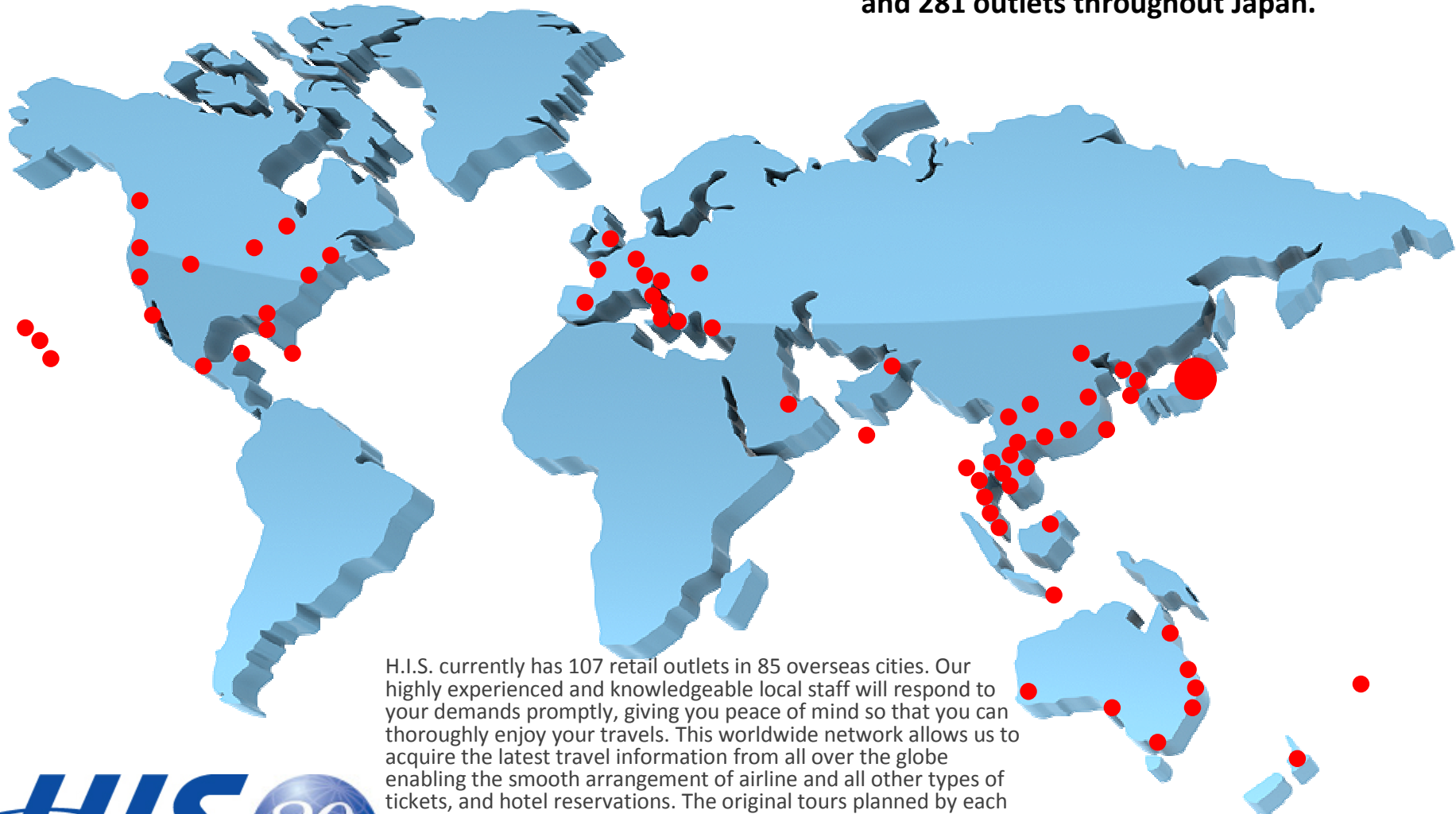


Net Sales (Millions of Yen)



World Wide Coverage

**A worldwide network of 105 retail outlets
in 85 overseas cities
and 281 outlets throughout Japan.**



H.I.S. currently has 107 retail outlets in 85 overseas cities. Our highly experienced and knowledgeable local staff will respond to your demands promptly, giving you peace of mind so that you can thoroughly enjoy your travels. This worldwide network allows us to acquire the latest travel information from all over the globe enabling the smooth arrangement of airline and all other types of tickets, and hotel reservations. The original tours planned by each of our retail outlets are also highly regarded. We endeavor to further enhance this international network to enable you have the best time possible regardless of the destination.

H.I.S.
Love Peace TRAVEL



H.I.S. Group



H.I.S. International Tours, Inc., etc.
43 overseas group companies around the world



ORION TOUR CO.,LTD.
Catering to domestic travel with a theme of “fulfilling your dreams and expectations”. Reasonably priced and flexible, sports related tours such as ski and diving tours and bus routes connecting Tokyo and the surrounding area to Kansai and Nagoya.



H.I.S. Experience Japan CO.,LTD.
Helping you with obtaining all the information on Japan, H.I.S. Experience Japan offers a variety of services to overseas tourists and local foreign residents. These include a portal and community website, support desk and guides for sightseeing, and creating tailor made experience. We strive to act as a link between tourists, local foreign residents and the businesses that serve these sectors.



Cruise Planet Co.,Ltd.
“Cruise Planet”, Reasonably priced Cruises. “Cruise Planet” is a Cruise Company that specializes in the provision of luxurious cruises at a reasonable price. Cruise Planet provides for and plans anything from casual to luxury around-the- world cruises, escort accompanied tours, honeymoons and onboard weddings.



H.I.S., Travel expanding your dreams. Travel Business Group

Hotel Watermark

“Hotel Watermark” truly feels like home, offering services and amenities of an international standard. Hotel Watermark Gold Coast has steadily earned a reputation as a truly, world-class hotel since it opened its door in November 1996. It is much favored by many all around the globe. H.I.S. opened its second hotel in Australia, Hotel Watermark Brisbane, in September 2005, and its first hotel in Japan, Watermark Hotel Sapporo, in December 2008. Focusing on the Pacific Rim, we will work to expand the network of Watermark hotels internationally.

Huis Ten Bosch Co., Ltd.

Since our opening in 1992, we have been proposing and propelling the creation of a town which aims at the “co-existence between ecology and economy”. And we have made a fresh start as a member of the HIS group as from April 2010.



From now on, we intend to develop into a more active and lively theme park featuring the concept, “flowers and nature”, “entertainment” and “health and beauty” which will help satisfy our customers furthermore. At the same time, we will endeavor to become the world number one tourism and business city in the future.

Kyushu Sangyo Kotsu Holdings Co., Ltd.

This is a tourist company offering safe, comfortable transportation and accommodation to ensure a pleasant trip in Kumamoto. The company will forge close links with Kumamoto, expand its business scope throughout Kyushu, Japan and the world, and continue to tackle new things with the theme of “Deeply in Kyushu, Widely in the World, and More with You”.



More Info

“Please feel free to contact.”

H.I.S. International Tours, Inc.

U.S.A. Offices:

For individual service with airfares, hotels, Japan Rail passes, and other Japan travel related product

Phone: 1-877-HIS-USA1 (877-447-8721)

URL: <http://his-usa.com/en/top/Top.aspx>

For group and customized tours to Japan

Phone: 1-877-DT-JAPAN (877-385-2726)

URL: www.destination-japan.com

E-mail: djapan@his-usa.com

